



YOUTH GUIDE FOR DURRËS

Udhëtim i Lirë-Liberi di Viaggiare, Albania



Youth guide for Durrës is a group of volunteers established in 2019 that have been actively engaged in the promotion of cultural heritage of Durrës city. The idea of youth guides was developed as a response to the rising numbers of tourists in this coastal city that previously had scarce offer of local tourist guides.

In collaboration with Directorate of Education, Innovation, Sports, Culture, Religious Communities in Durrës Municipality, youth guides have been participating in various activities related to awareness on environmental issues and tourism.

In the scope of this project 84 youngsters were trained. Of these, 64 young people from Durrës were trained as guides and gained knowledge that could be used as a tool for employment and self-employment in the field of tourism, while another 20 were trained to prepare videos and promotional spots for assets of the Durrës region.

They accompany groups of tourists to the most important cultural sites in Durres city, making them informed and aware of their importance and cultural values.



POTENTIAL FOR TRANSFER

The Youth Guide for Durrës is engaging youth to be more active in their community while providing them with knowledge and skills useful for future employment.

The initiative spilled-over to other projects and is shaping the role of youth volunteer in social community life.



HOW TO START

- Secure funding
- Establish partnerships with Municipality, Employment office and local educational institutions
- Design volunteer training
- Implement volunteer training for future youth guides
- Establish a database of trained volunteer guides



WANT TO KNOW MORE?

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For more information visit:
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